

# अमर उजाला

Tuesday, 16 January 2024

## एससी-एसटी उद्यमियों के लिए बिजनेस एक्सेलेरेटर कार्यक्रम

जम्मू। भारतीय प्रबंधन संस्थान (आईआईएम) ने सोमवार को बिजनेस एक्सेलेरेटर कार्यक्रम का उद्घाटन किया जो एससी-एसटी उद्यमियों के लिए



संयुक्त सचिव मर्सी एपाओ को सम्मानित करते  
आईआईएम जम्मू के निदेशक। स्रोत : संस्थान

था। सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय की संयुक्त सचिव मर्सी एपाओ मुख्यातिथि रहीं जबकि दलित इंडियन चैंबर ऑफ कॉमर्स के अध्यक्ष रवि कुमार नरा विशेष अतिथि के रूप में मौजूद रहे। निदेशक प्रोफेसर बीएस सहाय ने कहा कि आईआईएम का जम्मू में विविधता और

समावेशन केंद्र एससी व एसटी उद्यमियों के जीवन को बदलने के लिए समर्पित है। मर्सी एपाओ ने औपचारिक प्रबंधन प्रशिक्षण, उद्योग सलाहकारों तक पहुंच, कमजोर वर्गों के उत्थान के लिए क्षमता निर्माण हस्तक्षेप प्रदान करने, राष्ट्र निर्माण में योगदान देने में आईआईएम की भूमिका पर जोर दिया। ब्यूरो



Tuesday 16<sup>th</sup> Jan 2024

IIM Jammu

Published: 16th January 2024

# IIM Jammu launches second batch of Business Accelerator Program for SC-ST entrepreneurs.

The Centre for Diversity & Inclusion at IIM Jammu is dedicated to transforming the lives of entrepreneurs from the SC & ST entrepreneurs, providing them with an avenue to realise their hopes

**Edex Live, The New Indian Express**



Prof. B.S. Sahay, Director, IIM Jammu felicitating Ms. Mercy Epao, Chief Guest, At the programme Joint Secretary, Ministry of Micro, Medium and Small Enterprises (MSME)| (Pic: IIM Jammu)

Indian Institute of Management (IIM) Jammu in collaboration with Ministry of Micro, Small and Medium Enterprises (MSME), National SC-ST Hub, Dalit Indian Chamber of Commerce (DICCI) and Confederation of Indian Industry (CII) inaugurated the Business Accelerator Program for the SC-ST (Scheduled Castes and Scheduled Tribes) entrepreneurs in IIM Jammu campus at Jagti on January 15, 2024. The chief guest of the programme was Mercy Epao, Joint Secretary, MSME Government of India, and guest of honor Padma Shri Ravi Kumar Narra, President, DICCI. This happened on January 15, 2024.

The event was presided over by Prof BS Sahay, Director, IIM Jammu; Khurshid Dar, Head, CII, J&K and Ladakh; and Dr Mahesh Gadekar, Chairperson, Centre for Diversity and Inclusion, IIM Jammu. The event commenced with the lamp lighting ceremony followed by an address about the programme by Dr Mahesh Gadekar, Chairperson, Centre for Diversity and Inclusion, IIM Jammu.

Chief Guest Mercy Epao, Joint Secretary, Ministry of Micro, Medium and Small Enterprises (MSME), Government of India, commended the collaboration between IIM Jammu, National SC-ST Hub, MSME, DICCI, and CII.

Guest of Honour Padma Shri Ravi Kumar Narra, National President, DICCI, praised the collaborative efforts of IIM Jammu, MSME, and CII in launching the Business Accelerator Program.

Prof BS Sahay, Director, IIM Jammu, welcomed the second batch of the Business Accelerator Programme and mentioned the success of the first programme which started on May 15, 2023, at Noida

[https://www.edexlive.com/news/2024/jan/16/iim-jammu-launches-second-batch-of-business-accelerator-program-for-sc-st-entrepreneurs-39812.html#:~:text=Indian%20Institute%20of%20Management%20\(IIM,ST%20\(Scheduled%20Castes%20and%20Scheduled](https://www.edexlive.com/news/2024/jan/16/iim-jammu-launches-second-batch-of-business-accelerator-program-for-sc-st-entrepreneurs-39812.html#:~:text=Indian%20Institute%20of%20Management%20(IIM,ST%20(Scheduled%20Castes%20and%20Scheduled)



## **IIM Jammu launches second batch of Business Accelerator Program for SC-ST entrepreneurs**

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Indian Institute of Management (IIM) Jammu in collaboration with Ministry of Micro, Small and Medium Enterprises (MSME), National SC-ST Hub, Dalit Indian Chamber of Commerce (DICCI) and Confederation of Indian Industry (CII) inaugurated the Business Accelerator Program for the SC-ST (Scheduled Castes and Scheduled Tribes) entrepreneurs in IIM Jammu campus at Jagti on January 15, 2024. The chief guest of the programme was Mercy Epao, Joint Secretary, MSME Government of India, and guest of honor Padma Shri Ravi Kumar Narra, President, DICCI. This happened on January 15, 2024.

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IIM Jammu launches second batch of Business Accelerator Program for SC-ST entrepreneurs© Provided by Edexlive

<https://www.msn.com/en-in/news/other/iim-jammu-launches-second-batch-of-business-accelerator-program-for-sc-st-entrepreneurs/ar-AA1n2c1N>



## **IIM Jammu launches second batch of Business Accelerator Program for SC-ST entrepreneurs**

Indian Institute of Management (IIM) Jammu in collaboration with Ministry of Micro, Small and Medium Enterprises (MSME), National SC-ST Hub, Dalit Indian Chamber of Commerce (DICCI) and Confederation of Indian Industry (CII) inaugurated the Business Accelerator Program for the SC-ST entrepreneurs in IIM Jammu Campus at Jagti on 15th Jan 2024. The Chief Guest of the programme was Ms. Mercy Epao, Joint Secretary, MSME Govt of India, and Guest of Honor Padma Shri Ravi Kumar Narra, President, DICCI. The program features assistance from National SC-ST Hub and scholarship by IIM Jammu.



Tuesday 16<sup>th</sup> Jan 2024

**Empowering Entrepreneurs: IIM Jammu launches the second batch of Business Accelerator Program for SC-ST Entrepreneurs in partnership with Ministry of MSME, National SC-ST Hub, DICCI and CII**

by Shawn Johnson January 16, 2024 in Entrepreneurship



Empowering Entrepreneurs: IIM Jammu launches the second batch of Business Accelerator Program for SC-ST Entrepreneurs in partnership with Ministry of MSME, National SC-ST Hub, DICCI and CII – CampusVarta.

Indian Institute of Management (IIM) Jammu inaugurated the Business Accelerator Program in collaboration with the Ministry of Micro, Small and Medium Enterprises (MSME), National SC-ST Hub, Dalit Indian Chamber of Commerce (DICCI) and Confederation of Indian Industry (CII). For SC-ST Entrepreneurs at IIM Jammu campus at Jagti on 15th January 2024. The chief guest of the program was Ms. Mercy Apao, Joint Secretary, MSME, Government of India and the guest of honor was Padma Shri Ravi Kumar Narra, President, DICCI. ,

The program was presided over by Professor BS Sahay, Director, IIM Jammu, Mr. Khurshid Dar, Head, CII, J&K and Ladakh, Dr. Mahesh Gadekar, Chairman, Center for Diversity and Inclusion, IIM Jammu. The program began with the lamp lighting ceremony, followed by

an address by Dr. Mahesh Gadekar, Chairman, Center for Diversity and Inclusion, IIM Jammu, on the program.

Chief Guest Ms. Mercy Apao, Joint Secretary, Micro, Medium and Small Enterprises (MSME), Government of India. Government of India appreciated the collaboration between IIM Jammu, National SC-ST Hub, MSME, DICCI and CII. He emphasized the important role of IIM Jammu in contributing to nation building, by providing formal management training, access to industry mentors and capacity building interventions for the upliftment of marginalized sections. He underlined the commitment of MSMEs to foster a vibrant business ecosystem, formalize MSMEs and empower women, ultimately contributing to the country's GDP. He urged the participants to become ambassadors of MSMEs, highlighted various ministry schemes and discussed initiatives like Atmanirbhar Bharat, Skill India, Champion, Samadhan and Udyam for MSME development. Acknowledging the support of IIM Jammu, he appreciated its role in handling the SC-ST community and contributing to the nation building exercise.

Guest of Honor Padma Shri Ravi Kumar Narra, National President, DICCI appreciated the collaborative efforts of IIM Jammu, MSME and CII in launching the Business Accelerator Programme. He highlighted empowering SC-ST entrepreneurs, promoting inclusive economic growth and inspiring success stories. Shri Narra emphasized the important role of DICCI in the upliftment of SC-ST community and its collaboration with educational institutions, government bodies and entrepreneurs for their welfare. He underlined the importance of being persistent in one's endeavours.

Professor BS Sahay, Director, IIM Jammu, welcomed the second batch of the Business Accelerator Program and noted the success of the first program to be launched in Noida on May 15, 2023. Highlighting the dynamic position of IIM Jammu as the youngest IIM, he credited Dr. Milind. P. Kamble, Chairman of the Board of Governors, along with other Board members as well as faculty and staff, for achieving 15th position among all IIMs in the NIRF ranking. He also lauded key initiatives, including the Small Business Development Center and the Unique Centre, Diversity and Inclusion, which was inaugurated by former President Shri Ram Nath Kovind. Emphasizing IIM Jammu's commitment to India's development, he reiterated the Institute's role in realizing the vision of Developed India@2047 outlined by the Honorable Prime Minister of India, Shri Narendra Modi. He encouraged the participants to explore the campus, enjoy their stay and stressed the importance of discipline in life. He reiterated that the Business Accelerator Program aims to promote entrepreneurship and create more opportunities for small and medium enterprises, which will play a catalytic role in filling the skill gap across the country.

Shri KK Sharma, General Manager, National Small Industries Corporation Limited (NSIC), MSME, Govt. The Government of India highlighted the uniqueness of the Business Accelerator Program as a platform to learn industry best practices. He expressed his



satisfaction hoping that the program will empower the participants and make them more vibrant in their entrepreneurial endeavours.

Shri Khurshid Dar, Head, CII, J&K and Ladakh, mentioned that the Business Accelerator Program is a remarkable initiative, and the collaboration between IIM Jammu, MSME, DICCI and CII reflects the collective commitment to promote entrepreneurship among the SC-ST community. It reflects. , This program will undoubtedly contribute to the economic empowerment of individuals and entrepreneurs.

The Center for Diversity and Inclusion at IIM Jammu is dedicated to transforming the lives of SC and ST entrepreneurs, providing them the opportunity to realize their hopes and aspirations. Established to improve the lives of underprivileged entrepreneurs, the center provides a safe environment to explore and understand the complexities of entrepreneurship. The program includes support from the National SC-ST Hub and scholarship by IIM Jammu. The inaugural ceremony concluded with the national anthem and vote of thanks by Dr. Vedika Saxena, member of the Center for Diversity and Inclusion, IIM Jammu.

<https://biz.crastr.net/empowering-entrepreneurs-iim-jammu-launches-the-second-batch-of-business-accelerator-program-for-sc-st-entrepreneurs-in-partnership-with-ministry-of-msme-national-sc-st-hub-dicci-and-cii-campusva/>



Tuesday 16<sup>th</sup> Jan 2024

# IIM Jammu launches 2nd Batch of Business Accelerator Program for SC-ST Entrepreneurs

1 min read [Comment](#)



[Anum Ansari](#)

Assistant Manager – Content

New Delhi, Updated on Jan 16, 2024 09:59 IST

*The management institute in collaboration with the Ministry of Micro, Small and Medium Enterprises (MSME), National SC-ST Hub, Dalit Indian Chamber of Commerce (DICCI) and Confederation of Indian Industry (CII) inaugurated the Business Accelerator Program for the SC-ST entrepreneurs in IIM Jammu Campus at Jagti.*



Indian Institute of Management (IIM) Jammu has launched the Second Batch of Business Accelerator Program for SC-ST Entrepreneurs in Partnership with Ministry of MSME, National SC-ST Hub, DICCI, and CII".

The management institute in collaboration with the Ministry of Micro, Small and Medium Enterprises (MSME), National SC-ST Hub, Dalit Indian Chamber of Commerce (DICCI) and Confederation of Indian Industry (CII) inaugurated the Business Accelerator Program for the SC-ST entrepreneurs in IIM Jammu Campus at Jagti.

The event was presided over by Professor B S Sahay, Director, IIM Jammu, Shri Khurshid Dar, Head, CII, J & K and Ladakh, Dr Mahesh Gadekar, Chairperson, Centre for Diversity and Inclusion, IIM Jammu. The event commenced with the lamp lighting ceremony followed by an address about the program by Dr. Mahesh Gadekar, Chairperson, Centre for Diversity and Inclusion, IIM Jammu.

The Centre for Diversity & Inclusion at IIM Jammu is dedicated to transforming the lives of entrepreneurs from SC & ST Entrepreneurs, providing them with an avenue to realize their hopes and aspirations. Established to enhance the lives of underprivileged Entrepreneurs, the Center offers a safe environment for exploring and understanding the intricacies of entrepreneurship. The program features assistance from the National SC-ST Hub and scholarship by IIM Jammu.

The program features assistance from the National SC-ST Hub and scholarship by IIM Jammu. The inaugural ceremony culminated with the National Anthem and vote of thanks by Dr Vedika Saxena, Member, Center for Diversity and Inclusion, IIM Jammu.

Mercy Epao, Joint Secretary, MSME Govt of India, and Guest of Honor Ravi Kumar Narra, President, DICCI, graced the event as the Chief Guest and Guest of Honor, respectively.

<https://www.shiksha.com/news/mba-iim-jammu-launches-2nd-batch-of-business-accelerator-program-for-sc-st-entrepreneurs-blogId-151389>



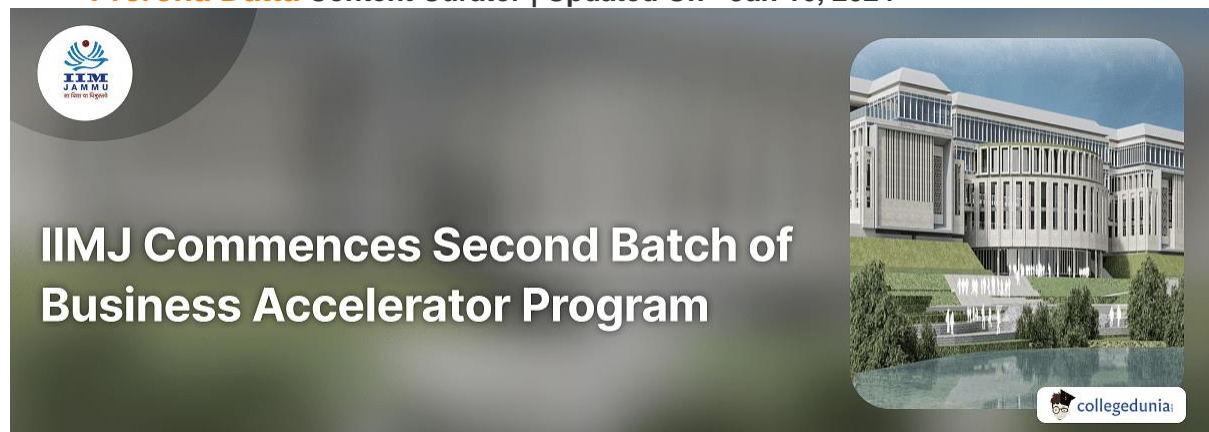
Tuesday 16<sup>th</sup> Jan 2024

# IIM Jammu Commences Second Batch of Business Accelerator Program for SC-ST Entrepreneurs; Check Details Here

17 hours ago



**Prerona Datta** Content Curator | Updated On - Jan 16, 2024



## IIMJ Commences Second Batch of Business Accelerator Program

**New Delhi:** Indian Institute of Management (IIM) Jammu has started the second batch of its **Business Accelerator Program** for SC-ST Entrepreneurs on January 15, 2024. The course was launched by **IIM Jammu** in collaboration with **Ministry of Micro, Small and Medium Enterprises (MSME)**, **National SC-ST Hub**, **Dalit Indian Chamber of Commerce (DICCI)** and **Confederation of Indian Industry (CII)**.

The chief guest of the inauguration ceremony was **Mercy Epao**, Joint Secretary, MSME Government of India, and guest of honor **Padma Shri Ravi Kumar Narra**, President, DICCI. The event began with the lamp lighting ceremony followed by an address about the program by **Dr. Mahesh Gadekar**, Chairperson, Centre for Diversity and Inclusion, IIM Jammu.

During the inaugural speech, **Mercy Epao** emphasized the crucial role of IIM Jammu in providing formal management training, access to industry mentors, and capacity-building interventions for the upliftment of marginalized sections, contributing to nation-building. She outlined MSME's commitment to fostering a vibrant business ecosystem, formalizing MSMEs, and empowering women, ultimately contributing to the nation's GDP. She urged participants to be ambassadors of MSME, highlighted various ministry schemes, and discussed initiatives like Atmanirbhar Bharat, Skill India, Champion, Samadhaan, and Udhyaam for MSME growth.

**Padma Shri Ravi Kumar Narra** highlighted its aim to empower SC-ST entrepreneurs, fostering inclusive economic growth and inspiring success stories. Mr. Narra emphasized DICCI's pivotal role in uplifting the SC-ST community and its collaboration with academic institutions, government

bodies, and Entrepreneurs for their welfare. He underscored the importance of staying grounded in their endeavours.

**Prof. B.S. Sahay**, welcomed the second batch of the Business Accelerator Programme and mentioned the success of the first program starting at Noida.

**K.K. Sharma**, General Manager, National Small Industries Corporation Ltd. (NSIC), MSME, Govt. of India, highlighted the uniqueness of the Business Accelerator Programme as a platform for learning industry best practices.

**Khurshid Dar**, Head, CII, J & K and Ladakh mentioned that the Business Accelerator Program is a remarkable initiative, and the collaboration between IIM Jammu, MSME, DICCI, and CII reflects a collective commitment to foster entrepreneurship among the SC-ST community.

The Centre for Diversity & Inclusion at IIM Jammu is dedicated to transforming the lives of entrepreneurs from the SC & ST Entrepreneurs, providing them with an avenue to realize their hopes and aspirations. Established to enhance the lives of underprivileged Entrepreneurs, the Center offers a safe environment for exploring and understanding the intricacies of entrepreneurship. The program features assistance from National SC-ST Hub and scholarship by IIM Jammu.

The program features assistance from National SC-ST Hub and scholarship by IIM Jammu. The inaugural ceremony culminated with the National Anthem and vote of thanks by Dr. Vedika Saxena, Member, Center for Diversity and Inclusion, IIM Jammu.

<https://collegedunia.com/news/iim-jammu-commences-second-batch-of-business-accelerator-program-alertid-119404>



Tuesday 16<sup>th</sup> Jan 2024

## IIM Jammu launches Business Accelerator Programme

### GJ REPORT

**JAMMU, JAN 15:** The Indian Institute of Management (IIM) Jammu, in collaboration with the Ministry of Micro, Small and Medium Enterprises (MSME), National SC-ST Hub, Dalit Indian Chamber of Commerce (DICCI), and Confederation of Indian Industry (CII), marked the inauguration of the Business Accelerator Program for SC-ST entrepreneurs at the IIM Jammu Campus in Jagti on January 15, 2024.

The Chief Guest of the programme was Mercy Epao, Joint Secretary, MSME Govt of India and the Guest of Honour was Padma Shri Ravi Kumar Narra, President DICCI.

The event was presided over by Prof. B.S. Sahay, Director, IIM Jammu, Khurshid Dar, Head, CII, J&K and Ladakh.

The event began with a lamp lighting ceremony followed by an address about the programme by Dr. Mahesh Gadekar, Mercy Epao, in her role as the Chief Guest commended the collaboration between IIM Jammu, National SC-ST Hub, MSME,

DICCI and CII. She highlighted the crucial role of IIM Jammu in providing formal management training, access to industry mentors and capacity-building interventions for the upliftment of marginalized sections, contributing to nation-building.

Guest of Honour Padma Shri Ravi Kumar Narra praised the collaborative efforts of IIM Jammu, MSME and CII in launching the Business Accelerator Program, aiming to empower SC-ST entrepreneurs and foster inclusive economic growth.

Prof. B.S. Sahay, Director of IIM Jammu welcomed the second batch of the Business Accelerator Programme and emphasized the institute's commitment to India's growth. He credited the success of the program to the collaborative efforts of the board, faculty, and staff.

K.K. Sharma, General Manager National Small Industries Corporation Ltd. (NSIC), MSME, Govt. of India highlighted the uniqueness of the Business Accelerator Programme as a platform for learning industry



Prof. B.S. Sahay, Director IIM lighting the ceremonial lamp at Jammu.

best practices.

Khurshid Dar, Head, CII, J&K and Ladakh mentioned that the programme is a remarkable initiative and reflects a collective commitment to fostering entrepreneurship among the SC-ST community. The Centre for Diversity & Inclusion at IIM Jammu, dedicated to transforming the lives of SC & ST entrepreneurs, provides them with an avenue to realize their hopes and aspirations. The program features

assistance from the National SC-ST Hub and scholarships by IIM Jammu.

The inaugural ceremony concluded with the National Anthem and a vote of thanks by Dr. Vedika Saxena, Member, Center for Diversity and Inclusion, IIM Jammu.

The program is expected to contribute significantly to the economic empowerment of individuals and entrepreneurs from the SC-ST community.



THE BOLD VOICE OF J&K

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**11** Sandeep of Punjab lifts 124th Panchal Kesari Dungal Tide

**11** IIM Jammu launches second batch of Business Accelerator Program for SC-ST entrepreneurs

Tuesday 16<sup>th</sup> Jan 2024-Print Version

## IIM Jammu launches second batch of Business Accelerator Program for SC-ST entrepreneurs

**■ STATE TIMES NEWS**

JAMMU: Indian Institute of Management (IIM) Jammu in collaboration with Ministry of Micro, Small and Medium Enterprises (MSME), National SC-ST Hub, Dalit Indian Chamber of Commerce (DICC) and Confederation of Indian Industry (CII) inaugurated the Business Accelerator Program for the SC-ST entrepreneurs in IIM Jammu Campus at Jagti on Monday.

The Chief Guest of the programme was Mercy Epao, Joint Secretary, MSME Govt of India, and Guest of Honor Padma Shri Ravi Kumar Narra, President, DICC.

The event was presided over by Prof. B.S. Sahay, Director, IIM Jammu, Khurshid Dar, Head, CII, J & K and Ladakh, Dr. Mahesh Gadekar, Chairperson, Centre for



*Prof. B.S. Sahay, Director, IIM Jammu felicitating Chief Guest, Mercy Epao, Joint Secretary, MSME Govt.*

Jammu's support, she appreciated their role in handholding the SC-ST community and contributing to the nation-building exercise.

Padma Shri Narra emphasized DICC's pivotal role in uplifting the SC-ST community and its collaboration with academic institutions, government bodies, and Entrepreneurs for their welfare. He underscored the importance of staying grounded in their endeavours.

Prof. B.S. Sahay, welcomed the second batch of the Business Accelerator Programme and mentioned the success of the first program starting at Noida.

Highlighting IIM Jammu's status as the youngest IIM, he credited Dr. Milind. P. Kamble, Chairman, Board of Governors, other Board Members, along with faculty and staff for achieving the

15th position among all IIMs in the NIRF Rankings.

He also acknowledged key initiatives, including the Center for Small Business Development and the unique, Center for Diversity and Inclusion, inaugurated by Former President Ramnath Kovind.

Emphasizing IIM Jammu's commitment to India's growth, he reiterated the institute's role in realizing the vision of Viksit Bharat @2047, outlined by the Narendra Modi, The Prime Minister.

He encouraged participants to explore the campus, enjoy their stay, and stressed the importance of discipline in lives. He reiterated that the Business Accelerator Program aims to promote entrepreneurship and create more opportunities for small and medium enterprises, playing a catalyst role in filling skill gaps across the country.

K.K. Sharma, General Manager, National Small Industries Corporation Ltd. (NSIC), MSME, Govt. of India, highlighted the uniqueness of the Business Accelerator Programme as a platform for learning industry best practices.

Khurshid Dar, Head, CII, J & K and Ladakh mentioned that the Business Accelerator Program is a remarkable initiative, and the collaboration between IIM Jammu, MSME, DICC, and CII reflects a collective commitment to foster entrepreneurship among the SC-ST community. This program will undoubtedly contribute to the economic empowerment of individuals and Entrepreneurs. The inaugural ceremony culminated with the National Anthem and vote of thanks by Dr. Vedika Saxena, Member, Center for Diversity and Inclusion, IIM Jammu.

Tuesday 16<sup>th</sup> Jan 2024-Web Version

# IIM Jammu Launches Second Batch Of Business Accelerator Program For SC-ST Entrepreneurs

JAMMU JAMMU AND KASHMIR TOP J&K NEWS



By Statetimes\_editor Last updated Jan 16, 2024



STATE TIMES NEWS

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The event commenced with an address about the program by Dr. Mahesh Gadekar, Chairperson, Centre for Diversity and Inclusion, IIM Jammu. Mercy Epao emphasized the role of IIM Jammu in providing formal management training, access to industry mentors, and capacity-building interventions for the upliftment of marginalized sections, contributing to nation-building. She outlined MSME's commitment to fostering a vibrant business ecosystem, formalizing MSMEs, and empowering women, ultimately contributing to the nation's GDP.

She urged participants to be ambassadors of MSME, highlighted various ministry schemes, and discussed initiatives like Atmanirbhar Bharat, Skill India, Champion, Samadhaan, and Udhyaam for MSME growth. Acknowledging IIM Jammu's support, she appreciated their role in handholding the SC-ST community and contributing to the nation-building exercise. Padma Shri Narra emphasized DICCI's pivotal role in uplifting the SC-ST community and its collaboration with academic institutions, government bodies, and Entrepreneurs for their welfare. He underscored the importance of staying grounded in their endeavours.

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This program will undoubtedly contribute to the economic empowerment of individuals and Entrepreneurs. The inaugural ceremony culminated with the National Anthem and vote of thanks by Dr. Vedika Saxena, Member, Center for Diversity and Inclusion, IIM Jammu.

<https://statetimes.in/iim-jammu-launches-second-batch-of-business-accelerator-program-for-sc-st-entrepreneurs/>



Tuesday 16<sup>th</sup> Jan 2024

# IIM Jammu launches Business Accelerator Prog for SC-ST Entrepreneurs



## NL CORRESPONDENT

**JAMMU TAWI, JAN 15** Indian Institute of Management (IIM) Jammu in collaboration with Ministry of Micro, Small and Medium Enterprises (MSME), National SC-ST Hub, Dalit Indian Chamber of Commerce (DICCI) and Confederation of Indian Industry (CII) inaugurated the Business Accelerator Program for the SC-ST entrepreneurs in IIM Jammu Campus at Jagti on Monday. The Chief Guest of the programme was Mercy Epao,

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K.K. Sharma, General Manager, National Small Industries Corporation Ltd. (NSIC), MSME, Govt. of India, highlighted the uniqueness of the Business Accelerator Programme as a platform for learning industry best practices. Khurshid Dar, Head, CII, J & K and Ladakh mentioned that the Business Accelerator Program is a remarkable initiative, and the collaboration between IIM Jammu, MSME, DICCI, and CII reflects a collective commitment to foster entrepreneurship among the SC-ST community. The inaugural ceremony culminated with the National Anthem and vote of thanks by Dr. Vedika Saxena, Member, Center for Diversity and Inclusion, IIM Jammu.





# DAILY Refugee Message

A constructive force in the community



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Tuesday 16<sup>th</sup> Jan 2024

## IIM Jammu launches Second Batch of Business Accelerator Program for SC-ST Communities

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JAMMU, JAN 15

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Atmanirbhar Bharat, Skill India, Champion, Samadhaan, and Udhyaam for MSME growth. Acknowledging IIM Jammu's support, she appreciated their role in handholding the SC-ST community and contributing to the nation-building exercise.

Guest of Honor Padma Shri Ravi Kumar Narra, National President, DICCI, praised the collaborative efforts of IIM Jammu, MSME, and CII in launching the Business Accelerator Program. He highlighted its aim to empower SC-ST entrepreneurs, fostering inclusive economic growth and inspiring success stories. Mr. Narra emphasized DICCI's pivotal role in uplifting the SC-ST community and its collaboration with academic institutions,

government bodies, and Entrepreneurs for their welfare. He underscored the importance of staying grounded in their endeavours.

Prof. B.S. Sahay, Director, IIM Jammu, welcomed the second batch of the Business Accelerator Programme and mentioned the success of the first program starting on May 15, 2023, at Noida. Highlighting IIM Jammu's dynamic status as the youngest IIM, he credited Dr. Milind. P. Kamble, Chairman, Board of Governors, other Board Members, along with faculty and staff for achieving the 15th position among all IIMs in the NIRF Rankings. He also acknowledged key initiatives, including the Center for Small Business Development and the unique, Center for Diversity and Inclusion, inaugurated by Former President Shri Ramnath Kovind. Emphasizing IIM Jammu's commitment to India's growth, he reiterated the institute's role in realizing the vision of Viksit Bharat @2047, outlined by the Shri Narendra Modi, The Hon'ble Prime Minister of India. He encouraged participants to explore the campus, enjoy their stay, and stressed the impor-

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Tuesday 16<sup>th</sup> Jan 2024

## Empowering entrepreneurs: IIM-J launches 2nd batch of Business Accelerator Program for SC-ST entrepreneurs in partnership with Ministry of MSME

EARTH NEWS SERVICE

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The chief guest of the programme was Mercy Epao, Joint Secretary, MSME Govt of India, and guest of honor was Padma Shri Ravi Kumar Narra, President, DICCI.

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Padma Shri Ravi Kumar Narra praised the collaborative efforts of IIM Jammu, MSME, and CII in launching the Business Accelerator Program. He highlighted its aim to empower SC-ST entrepreneurs, fostering inclusive economic growth and inspiring success stories. Narra emphasized DICCI's pivotal role in uplifting the SC-ST community and its collaboration with academic institutions, government bodies, and entrepreneurs for their welfare.



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Tuesday 16<sup>th</sup> Jan 2024

## IIM Launches Second Batch of Business Accelerator Program

JAMMU, JAN 15

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Tuesday 16<sup>th</sup> Jan 2024

## Empowering Entrepreneurs: IIM Launches Second Batch of Business Accelerator Program for SC-ST Entrepreneurs

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# LADAKH IMAGES

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Tuesday 16<sup>th</sup> Jan 2024

## Empowering Entrepreneurs: IIM Jammu Launches Second Batch of Business Accelerator Program for SC-ST

Entrepreneurs in Partnership with Ministry of MSME, National SC-ST Hub, DICCI, and CII

### LADAKH IMAGES NEWS

JAMMU, JANUARY

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**CONTD ON P-2**

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Tuesday 16<sup>th</sup> Jan 2024

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# Mercury Times



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Tuesday 16<sup>th</sup> Jan 2024

### IIM Jammu launches second batch of Business Accelerator Program for SC-ST Entrepreneurs

*Jammu, January 15:*

Indian Institute of Management (IIM) Jammu in collaboration with Ministry of Micro, Small and Medium Enterprises (MSME), National SC-ST Hub, Dalit Indian Chamber of Commerce (DICCI) and Confederation of Indian Industry (CII) inaugurated the Business Accelerator Program for the SC-ST entrepreneurs in IIM Jammu Campus at Jagti on 15th Jan 2024.



The Chief Guest of the programme was Ms. Mercy Epsao, Joint Secretary, MSME Govt of India, and Guest of Honor Padma Shri Ravi Kumar Narra, President, DICCI.

The event was presided over by Prof. B.S. Sahay, Director, IIM Jammu, Shri Khurshid Dar, Head, CII, J & K and Dr. Mahesh Gadekar, Chairperson, Centre for Diversity and Inclusion, IIM Jammu.

The event commenced with the lamp lighting ceremony followed by an address about the program by Dr. Mahesh Gadekar, Chairperson, Centre for Diversity and Inclusion, IIM Jammu.

The Centre for Diversity & Inclusion at IIM Jammu is dedicated to transforming the lives of entrepreneurs from the SC & ST Entrepreneurs, providing them with an avenue to realize their hopes and aspirations. Established to enhance the lives of underprivileged Entrepreneurs, the Center offers a safe environment for exploring and understanding the intricacies of entrepreneurship. The program features assistance from National SC-ST Hub and scholarship by IIM Jammu.

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# STATE VISION

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Tuesday 16<sup>th</sup> Jan 2024

## Empowering Entrepreneurs: IIM Jammu Launches Second Batch of Business Accelerator Program for SC-ST Entrepreneurs in Partnership with Ministry of MSME, National SC-ST Hub, DICCI, and CII

JAMMU Indian Institute of Management (IIM) Jammu in collaboration with Ministry of Micro, Small and Medium Enterprises (MSME), National SC-ST Hub, Daini Indian Chamber of Commerce (DICCI) and Confederation of Indian Industry (CII) inaugurated the Business Accelerator Program for the SC-ST entrepreneurs in IIM Jammu Campus at Jagti on 25<sup>th</sup> Jan 2024. The Chief Guest of the programme was Ms. Mercy Epaou, Joint Secretary, MSME Govt of India, and Guest of Honor Padma Shri Ravi Kumar Narra, President, DICCI. The event was presided over by Prof. B.S. Sahay, Director, IIM Jammu, Shri Khureshad Dar, Head, CII, J & K and Ladakh, Dr. Mahesh Gadekar, Chairperson, Centre for Diversity and Inclusion, IIM Jammu. The event commenced with the lamp lighting ceremony followed by an address about the program by Dr.

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Samadhan, and Udyam for MSME growth. Acknowledging IIM Jammu's support she appreciated their role in handholding the SC-ST community and contributing to the nation building exercise. Guest of Honor Padma Shri Ravi Kumar Narra, National President, DICCI, praised the collaborative efforts of IIM Jammu, MSME, and CII in launching the Business Accelerator Program. He highlighted its aim to empower SC-ST entrepreneurs, fostering inclusive economic growth and inspiring success stories. Mr. Narra emphasized DICCI's pivotal role in uplifting the SC-ST community and its collaboration with academic institutions, government bodies, and entrepreneurs for their welfare. He underscored the importance of staying grounded in their endeavours. Prof. B.S. Sahay, Director, IIM Jammu, welcomed the second batch of the Business

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and stressed the importance of discipline in lives. He reiterated that the Business Accelerator Program aims to promote entrepreneurship and create more opportunities for small and medium enterprises, playing a catalytic role in filling skill gaps across the country. K.K. Sharma, General Manager, National Small Industries Corporation Ltd. (NSIC), MSME, Govt of India, highlighted the uniqueness of the Business Accelerator Programme as a platform for learning industry best practices. He expressed his satisfaction, anticipating that the program would empower participants and make them more vibrant in their entrepreneurial endeavours. Khureshad Dar, Head, CII, J & K and Ladakh mentioned that the Business Accelerator Program is a remarkable initiative, and the collaboration between IIM Jammu, MSME, DICCI, and CII reflects a collective com-

mitment to foster entrepreneurship among the SC-ST community. This program will undoubtedly contribute to the economic empowerment of individuals and Entrepreneurs. The Centre for Diversity & Inclusion at IIM Jammu is dedicated to transforming the lives of entrepreneurs from the SC & ST Entrepreneurs, providing them with an avenue to realize their hopes and aspirations. Established to enhance the lives of underprivileged Entrepreneurs, the Centre offers a safe environment for exploring and understanding the intricacies of entrepreneurship. The program features assistance from National SC-ST Hub and scholarship by IIM Jammu. The inaugural ceremony culminated with the National Anthem and vote of thanks by Dr. Vedika Saxena, Member, Centre for Diversity and Inclusion, IIM Jammu.



Highlighting IIM Jammu's dynamic status as the youngest IIM, he credited Dr. Milind P. Kamble, Chairman, Board of Governors, other Board Members, along with

vision of Viksit Bharat 2047, outlined by the Shri Narendra Modi, The Hon'ble Prime Minister of India. He encouraged participants to explore the campus, enjoy their stay,





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NIN NEWS SERVICE  
JAMMU, JAN 15

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Guest of Honor Padma Shri Ravi Kumar Narra, National President, DICCI, praised the collaborative efforts of IIM Jammu, MSME, and CII in launching the Business Accelerator Program. He highlighted its aim to empower SC-ST entrepreneurs, fostering inclusive economic growth and inspiring success stories. Mr. Narra emphasized DICCI's pivotal role in uplifting the SC-ST community and its collaboration with academic institutions, government bodies, and Entrepreneurs for their welfare. He underscored the importance of staying grounded in their endeavours.

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Tuesday 16<sup>th</sup> Jan 2024

News Details

### **IIM Jammu Launches Second Batch of Business Accelerator Program for SC-ST Entrepreneurs in Partnership with Ministry of MSME, National SC-ST Hub, DICCI, and CII"**

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<https://www.scoopnews.in/det.aspx?q=128267>





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- 16 Jan, 2024

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<https://www.campusvarta.com/article/empowering-entrepreneurs-iim-jammu-launches-second-batch-of-business-accelerator-program-for-sc-st-entrepreneurs-in-partnership-with-ministry-of-msme-national-sc-st-hub-dicci-and-cii>



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NEWS AGENCY

KIP News provides authentic news on social, political & economic affairs separately on all three regions of Jammu, Kashmir, Ladakh

Tuesday 16<sup>th</sup> Jan 2024

## IIM Jammu Launches Second Batch of Business Accelerator Program for SC-ST Entrepreneurs

in Partnership with Ministry of MSME, National SC-ST Hub, DICCI, and CII" for your kind perusal.

15/01/2024

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<http://www.kipnews.in/newsdet.aspx?q=30547>





**Tuesday, 16 January 2024**

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<https://jkmonitor.org/iim-jammu-launches-second-batch-of-business-accelerator-program-for-sc-st-entrepreneurs>