DAILY**EXCELSIOR**.COM

Tuesday, 03 September 2024



Principal of Govt Polytechnic College, Bandipora Javid Iqbal, felicitating Manzoor Ahmad Qadri, DC Bandipora on Monday.

IIM Jammu organizes Business Ideathon, workshop in Bandipora

Excelsior Correspondent

BANDIPORA, Sept 2: A Business Plan Ideathon and workshop organized by the Indian Institute of Management (IIM) Jammu, was held here today.

The event was organized under the leadership of Prof. B.S. Sahay, Director, IIM Jammu in collaboration with the Ministry of Skill Development & Entrepreneurship (MSDE), Government of India, and the Dalit Indian Chamber of Commerce (DICCI).

The function was inaugurated by Manzoor Ahmad Qadri, Deputy Commissioner/District Development Commissioner, in the presence of Javid Iqbal, Principal of Government Polytechnic College, Bandipora. Asim Khan, scientist, was the Guest of Honour.

Speaking on the occasion, Manzoor Ahmad Qadri emphasized the critical role of skilling, effective marketing of these

skills, and the contribution of SBDUs toward self-employment.

He highlighted the importance of bridging the gap between skill development and market needs.

The session began with an introduction to the SBDU program and the Ideathon by Ishfaq, Coordinator, SBDU Bandipora.

Dr. Vivek Sharma, Chief Innovation Officer at IIM Jammu, discussed the innovation and incubation support provided by the IIM Jammu Incubation Centre (DST-i-TBI) at the Jagti (Jammu) campus and the ThinkIn incubator at Nowgam (Srinagar), off-campus.

Naren Karunankarn, Consultant, SBDU, shared insights on the SBDU program, while Dr. Shahid Jibran, Project Manager - SBDU, provided information on SBDUs and growing business opportunities in J&K.

SBDUs established by IIM Jammu aims to provide a platform for young entrepreneurs and innovators to refine their business ideas and address realworld problems.

The event saw enthusiastic participation from across North Kashmir and the presence of dignitaries from various colleges.

The event provided a unique platform for participants to showcase their ideas, receive expert feedback and explore opportunities for further capacity building and business incubation.

The vote of thanks was proposed by Rukhsana Bashir, SBDU Incharge Bandipora.



IIM Jammu organizes Business Ideathon, workshop in Bandipora



BANDIPORA, Sept 2: A Business Plan Ideathon and workshop organized by the Indian Institute of Management (IIM) Jammu, was held here today.

The event was organized under the leadership of Prof. B.S. Sahay, Director, IIM Jammu in collaboration with the Ministry of Skill Development & Entrepreneurship (MSDE), Government of India, and the Dalit Indian Chamber of Commerce (DICCI).

The function was inaugurated by Manzoor Ahmad Qadri, Deputy Commissioner/District Development Commissioner, in the presence of Javid Iqbal, Principal of Government Polytechnic College, Bandipora. Asim Khan, scientist, was the Guest of Honour.

Speaking on the occasion, Manzoor Ahmad Qadri emphasized the critical role of skilling, effective marketing of these skills, and the contribution of SBDUs toward self-employment.

He highlighted the importance of bridging the gap between skill development and market needs.

The session began with an introduction to the SBDU program and the Ideathon by Ishfaq, Coordinator, SBDU Bandipora.

Dr. Vivek Sharma, Chief Innovation Officer at IIM Jammu, discussed the innovation and incubation support provided by the IIM Jammu Incubation Centre (DST-i-TBI) at the Jagti (Jammu) campus and the ThinkIn incubator at Nowgam (Srinagar), off-campus.

Naren Karunankarn, Consultant, SBDU, shared insights on the SBDU program, while Dr. Shahid Jibran, Project Manager – SBDU, provided information on SBDUs and growing business opportunities in J&K.

SBDUs established by IIM Jammu aims to provide a platform for young entrepreneurs and innovators to refine their business ideas and address real-world problems.

The event saw enthusiastic participation from across North Kashmir and the presence of dignitaries from various colleges.

The event provided a unique platform for participants to showcase their ideas, receive expert feedback and explore opportunities for further capacity building and business incubation.

The vote of thanks was proposed by Rukhsana Bashir, SBDU Incharge Bandipora.

 $\frac{https://www.dailyexcelsior.com/iim-jammu-organizes-business-ideathon-workshop-in-bandipora/}{}$



IIM Jammu conducts Business Plan Ideathon and workshop at Government Polytechnic College Bandipora

GJ REPORT

BANDIPORA, SEP 2: The Indian Institute of Management (IIM) Jammu, under the leadership of Prof. B.S. Sahay, in collaboration with the Ministry of Skill Development Entrepreneurship (MSDE) and the Dalit Indian Chamber of Commerce (DICCI), organized a one-day Business Plan Ideathon and Workshop at Government Polytechnic College, Bandipora, on September 2, 2024. This event marked the formal inauguration of the Small Business Development Unit (SBDU) in officiated Bandipora, Manzoor Ahmad Qadri, Deputy Commissioner. The SBDU initiative is a flagship program by the MSDE, aiming to foster entrepreneurship and employment.

During the event, Deputy Commissioner Qadri emphasized the importance of skill development, effective marketing of these skills, and the role of SBDUs in bridging the gap between skill acquisition and market demands. Asim Khan, Scientist F, who was the Guest of Honour, expressed commitment to supporting entrepreneurial capacity building through collaborations with IIM Jammu.

The Ideathon, organized by Javid Iqbal, Principal of Government Polytechnic College Bandipora, in association with IIM Jammu's Incubation Centre (i-TBI), showcased innovative pitches from various districts of North Kashmir. including Baramulla, Ganderbal, Kupwara, and Bandipora. The event saw enthusiastic participation and engagement from young entrepreneurs across the region.

Dr. Vivek Sharma, Chief Innovation Officer at IIM Jammu, highlighted the innovation and incubation support available through IIM Jammu's Incubation Centre at its Jagti campus and the ThinkIn incubator at the Nowgam off-campus in Srinagar. The event also included insights from Shri Naren

Karunankarn, Consultant, SBDU, and Dr. Shahid Jibran, Project Manager - SBDU, on the growing business opportunities in Jammu and Kashmir.

The valedictory session featured a talk by Javid Parsa, Founder of Parsa Foods and Beverages, who shared his entrepreneurial journey and discussed the challenges and opportunities within the region. Rukhsana Bashir, SBDU Incharge Bandipora, concluded the event with a vote of thanks.

This Ideathon and workshop provided a valuable platform for participants to showcase their business ideas, receive expert feedback, and explore opportunities for further development and incubation. The Building Program on Small Business Development Units by IIM Jammu is set to drive transformative growth, empowering both aspiring and existing entrepreneurs to contribute to the socio-economic development of the nation.

https://greaterjammu.com/epaper/epaper/edition/289/epaper-03-09-2024/page/3



IIM Jammu hosts Business Plan Ideathon, Workshop at GPC Bandipora

STATE TIMES NEWS

BANDIPORA: The Indian Institute of Management (IIM) Jammu, led by Director Prof. B.S. Sahay, partnered with the Ministry of Skill Development & Entrepreneurship (MSDE) and the Dalit Indian Chamber of Commerce (DICCI) to host a Business Plan Ideathon and Workshop at Government Polytechnic College (GPC), Bandipora.

The event marked the official inauguration of the Small Business Development Unit (SBDU) Bandipora, a flagship program of MSDE, which was officiated by Shri Manzoor Ahmad Qadri, Deputy of the program of the Commissioner/District Development Commissioner.

Qadri highlighted the crucial role of skill development and effective marketing in self-employment, emphasiz-



Director Prof. B.S. Sahay and others during the workshop.

ing the need to bridge the gap between skill acquisition and market demands.

Asim Khan, Scientist F, also pledged support for enhancing entrepreneurial capacity through future workshops in collaboration with IIM Jammu.

The Ideathon, organized by Javid Iqbal, Principal of Government Polytechnic College Bandipora, in association with the IIM Jammu Incubation Centre (i-TBI), featured idea pitches from

North Kashmir districts including Baramulla, Ganderbal, Kupwara, and Bandipora.

The event provided a platform for young entrepreneurs to present and discuss their innovative business ideas. SBDUs, established across Jammu and Kashmir in collaboration with IIM Jammu, MSDE, and DICCI, aim to refine business ideas and address real-world problems, providing critical support for aspiring entrepreneurs.

The event saw active participation from across North Kashmir and included insights from key figures such as Ishfaq, Coordinator of SBDU Bandipora, and Dr. Vivek Sharma, Chief Innovation Officer at IIM Jammu. They discussed the support provided by the IIM Jammu Incubation Centre and ThinkIn incubator.

The valedictory session featured Javid Parsa, Founder of Parsa Foods and Beverages, who shared his entrepreneurial journey and insights into the challenges and opportunities in J&K. The session concluded with a vote of thanks by Rukhsana Bashir, SBDU Incharge Bandipora.

The event underscored IIM Jammu's commitment to capacity building and business incubation, setting the stage for transformative growth and empowering entrepreneurs to contribute to the region's socio-economic development.

September 2024

https://epaper.statetimes.in/index.aspx?page=4



IIM Jammu under aegis of MSDE with DICCI partner for business ideathon

"IIM Jammu underaegis of MSDE with DICCI Partner for Business Ideathon

YB News Service

Jammu, Sep 02 The Indian Institute of Management Jammu, under the leadership of Prof. B.S. Sa-Director, IIM hay, Jammu, in collaboration with the Ministry of Skill Development & Entrepreneurship (MSDE), Government of India, and the Dalit Indian Chamber of Commerce (DICCI), conducted a one-day Business Plan Ideathon and Workshop at Government Polytechnic College, Bandipora, on September 2, 2024. The event marked the formal inauguration of the SBDU Bandipora, officiated by Shri Manzoor Ahmad Qadri, Deputy Commissioner/District Development Commissioner. The SBDU initiative is a flagship program of the Ministry of Skill Development and Entrepreneurship, ment of India.

https://epaper.youngbites.com/index.aspx?page=4



IIMJ under aegis of MSDE with DICCI partner for business ideathon and SBDU inauguration in Bandipora

JAMMU BULLETIN NEWS JAMMU, SEP 2:

The Indian Institute of Management (IIM) Jammu, under the leadership of Prof. B.S. Sahay, Director, IIM Jammu, in collaboration with Ministry of Skill Development 8 Entrepreneurship (MSDE), Government of India, and the Dalit Indian Chamber of Commerce (DICCI), conducted a one-day Business Plan Ideathon and Workshop at Government Polytechnic College, Bandipora, on September 2, 2024. The event marked the formal inauguration of the SBDU Bandipora, officiated by Shri Manzoor Ahmad Deputy Qadri, Commissioner/ District Development Commissioner. The SBDU initiative is a flagship program of the Ministry of Skill Development and Entrepreneurship, Government of India.

Manzoor Ahmad Qadri, Deputy Commissioner/ District Development Commissioneremphasized the critical role of skilling, effective marketing of these skills, and the contribution of SBDUs toward self-employment. He highlighted the importance of bridging the gap between skill development and market needs. The event featured Shri Asim Khan, Scientist, F as the Guest of Honour. Shri Khan pledged support for capacity



building of entrepreneurs through workshops in collaboration with IIM Jammu.

Javid Iqbal, Principal of Government Polytechnic College Bandipora, organized the Ideathon event in association with the IIM Jammu Incubation Centre (i-TBI). The Ideathon included idea pitches from various districts of North Kashmir, such as Baramulla, Ganderbal, Kupwara, and Bandipora, which were presented and discussed. SBDUs, established by IIM Jammuin collaboration with the Ministry of Skill Development Entrepreneurship (MSDE), Government of India, and the Dalit Indian Chamber of Commerce (DICCI)across all districts of Jammu and Kashmir, aims to provide a platform for young entrepreneurs and innovators to refine their business ideas and

address real-world problems. The event saw enthusiastic participation from across North Kashmir and the presence of dignitaries from various colleges.

The session began with an introduction to the SBDU program and the Ideathon by Shri Ishfaq, Coordinator, SBDU Bandipora. Dr. Vivek Sharma, Chief Innovation Officer at IIM Jammu, discussed the innovation and incubation support provided the IIM Jammu Incubation Centre (DST-i-TBI) at the Jagti (Jammu) campus and the ThinkIn incubator at Nowgam (Srinagar), off-campus. Shri Karunankarn, Consultant, SBDU, shared insights on the SBDU program, while Dr. Shahid Jibran, Project Manager -SBDU, provided information on SBDUs and growing business opportunities in J&K.

During the valedictory session, Javid Parsa, Founder of Parsa Foods and Beverages and a successful entrepreneur from Bandipora, shared his

journey and discussed the challenges and opportunities in J&K. The vote of thanks was proposed by Ms. Rukhsana Bashir, SBDU Incharge Bandipora. The event provided a unique platform for participants to showcase their ideas, receive expert feedback, and explore opportunities for further capacity building and business incubation. The Capacity Building Program on Small Business Development Units by IIM Jammu sets the stage for transformative growth, empowering aspiring and existing entrepreneurs to realize their dreams and contribute meaningfully to the socio-economic development

https://jammubulletin.com/epaper/index.php



IIM Jammu under the aegis of MSDE with DICCI Partner for Business Ideathon and SBDU Inauguration in B'pora



K H NEWS SERVICE

JAMMU: The Indian Institute of Management (IIM) Jammu, under the leadership of Prof. B.S. Sahay, Director, IIM Jammu, in collaboration with the Ministry of Skill Development & Entrepreneurship (MSDE), Government of India, and the Dalit Indian Chamber of Commerce

(DICCI), conducted a oneday Business Plan Ideathon and Workshop at Government Polytechnic College, Bandipora, on September 2, 2024. The event marked the formal inauguration of the SBDU Bandipora, officiated by Manzoor Ahmad Qadri, Deputy Commissioner/District Development Commissioner. The SBDU initiative is a flagship program of the Ministry of Skill Development and Entrepreneurship, Government of India

According to a statement issued from Public Relations Office IIM Jammu, the event provided a unique platform for participants to showcase their ideas, receive expert feedback, and explore opportunities for further capacity building and business incubation. The Capacity Building Program on Small Business Development Units by IIM Jammu sets the stage for transformative growth, empowering aspiring and existing entrepreneurs to realize their dreams and contribute meaningfully to the socio-economic development of the nation.

https://epaper.thekashmirhorizon.com/epaper/edition/1901/kashmir-horizonsep/page/3



IIM-J organizes Business Ideathon in B'pora

NL CORRESPONDENT

Bandipora: The Indian Institute of Management (IIM) Jammu, under the leadership of Prof. B.S. Sahay, Director, IIM Jammu, in collaboration with the Ministry of Skill Development & Entrepreneurship (MSDE), Government of India, and the Dalit Indian Chamber of Commerce (DICCI), conducted a one-day Business Plan Ideathon and Workshop at Government Polytechnic College, Bandipora, on September 2, 2024. The event marked the formal inauguration of the SBDU Bandipora, officiated by Manzoor Ahmad Qadri, Deputy Commissioner/District Development Commissioner. The SBDU initiative is a flagship program of the Ministry of Skill Development and Entrepreneurship, Government of India.



Manzoor Ahmad Qadri, Deputy Commissioner/District Development Commissioner emphasized the critical role of skilling, effective marketing of these skills, and the contribution of SBDUs toward self-employment. The event featured Asim Khan, Scientist, F as the Guest of Honour. Khan pledged support for capacity building of entrepreneurs through workshops in collaboration with IIM Jammu. Javid Iqbal, Principal of Govern-

ment Polytechnic College Bandipora, organized the Ideathon event in association with the IIM Jammu Incubation Centre (i-TBI). The Ideathon included idea pitches from various districts of North Kashmir, such as Baramulla, Ganderbal, Kupwara, Bandipora, which were presented and discussed. The session began with an introduction to the SBDU program and the Ideathon Ishfaq, Coordinator, SBDU Bandipora.

Vivek Sharma, Chief Innovation Officer at IIM Jammu, discussed the innovation and incubation support provided by the IIM Jammu Incubation Centre (DST-i-TBI) at the Jagti (Jammu) campus and the ThinkIn incubator at Nowgam (Srinagar), offcampus. Naren Karunankarn, Consultant, SBDU, shared insights on the SBDU program, while Dr. Shahid Jibran, Project Manager - SBDU, provided information on SBDUs and growing business opportunities in J&K. During the valedictory session, Javid Parsa, Founder of Parsa Foods and Beverages and a successful entrepreneur from Bandipora, shared his journey and discussed the challenges and opportunities in J&K. The vote of thanks was proposed by Rukhsana Bashir, SBDU Incharge Bandipora

https://epaper.thenorthlines.com/edition/Main/NLINE MAI/NLINE MAI 20240903/page/8



IIM Jammu under the aegis of MSDE with DICCI Partner for Business Ideathon and SBDU Inauguration in Bandipora

BANDIPORA, SEPT. 02: The Indian Institute of Management (IIM) Jammu, under the leadership of Prof. B.S. Sahay, Director, IIM Jammu, in collaboration with the Ministry of Skill Development Entrepreneurship (MSDE), Government of India, and the Dalit Indian Chamber of Commerce (DICCI), conducted a one-day Business Plan Ideathon and Workshop at Government Polytechnic College, Bandipora, September 2, 2024.

The event marked the formal inauguration of the SBDU Bandipora, officiated by Shri Manzoor Ahmad Qadri, Deputy Commissioner/ District Development Commissioner. The SBDU initiative is a flagship program of the Ministry of Skill Development and Entrepreneurship, Government of India.

Manzoor Ahmad Qadri, Deputy Commissioner/ Development Commissioneremphasized the critical role of skilling, effective marketing of these skills, and the contribution of SBDUs toward self-employment. He highlighted the importance of bridging the gap between skill development and market needs. The event featured Shri Asim Khan, Scientist, F as the Guest of Honour. Shri Khan pledged support for capacity building of entrepreneurs through workshops in collaboration with IIM Jammu.

Javid Iqbal, Principal of Government Polytechnic College Bandipora, organized the Ideathon event in



association with the IIM Jammu Incubation Centre (i-TBI). The Ideathon included idea pitches from various districts of North Kashmir, such as Baramulla, Ganderbal, Kupwara, and Bandipora, which were presented and discussed.

SBDUs, established by IIM Jammuin collaboration with the Ministry of Skill Development Entrepreneurship (MSDE), Government of India, and the Dalit Indian Chamber of Commerce (DICCI)across all districts of Jammu and Kashmir, aims to provide a platform for young entrepreneurs and innovators to refine their business ideas and address real-world problems. The event saw enthusiastic participation from across North Kashmir and the presence of dignitaries from various colleges.

The session began with an introduction to the SBDU program and the Ideathon by Shri Ishfaq, Coordinator, SBDU Bandipora. Dr. Vivek Sharma, Chief Innovation Officer at IIM Jammu, discussed the innovation and incubation support provided by the IIM Jammu Incubation Centre (DST-i-TBI) at the Jagti (Jammu) campus and

the ThinkIn incubator at Nowgam (Srinagar), off-campus. Shri Naren Karunankarn, Consultant, SBDU, shared insights on the SBDU program, while Dr. Shahid Jibran, Project Manager - SBDU, provided information on SBDUs and growing business opportunities in J&K.

During the valedictory session, Shri Javid Parsa, Founder of Parsa Foods and Beverages and a successful entrepreneur from Bandipora, shared his journey and discussed the challenges and opportunities in J&K. The vote of thanks was proposed by Ms. Rukhsana Bashir, SBDU Incharge Bandipora

The event provided a unique platform for participants to showcase their ideas, receive expert feedback, and explore opportunities for further capacity building and business incubation.The Capacity Building Program on Small Business Development Units by IIM Jammu sets the stage for transformative growth. empowering aspiring and existing entrepreneurs to realize their dreams and contribute meaningfully to the socio-economic development of the nation.



IIM Jammu, MSDE, and DICCI Partner for Business Ideathon in Bandipora



NW REPORT JAMMU, SEPT 2

The Indian Institute of Management (IIM) Jammu, under the leadership of Prof.
B.S. Sahay, Director, IIM
Jammu, in collaboration with
the Ministry of Skill Development (MSDE), Entrepreneurship Government of India, and the Dalit Indian Chamber of Commerce (DICCI), conducted a one-day Business Ideathon and Workshop at Ideathon and Workshop at
Government Polytechnic
College, Bandipora, on
September 2, 2024. The event
marked the formal inauguration of the SBDU Bandipora,
officiated by Shri Manzoor
Ahmad Qadri, Deputy
Commissioner/District Development Commissioner. The SBDU initiative is a flag-ship program of the Ministry of Skill Development and Entrepreneurship, Government

of India.

Shri Manzoor Ahmad Qadri, Deputy Commissioner/District D e v e l o p m e n t Commissioneremphasized the critical role of skilling, effective marketing of these skills, and the control role of SBDUs toward self-employment. He highlighted the importance of bridging the gap between skill development and market needs. The event featured Shri Asim Khan, Scientist, F as the Guest of Honour. Shri Khan pledged support for capacity building of entrepreneurs through work-shops in collaboration with IIM

Shri Javid Iqbal, Principal of

Government Polytechnic College Bandipora, organized the Ideathon event in association with the IIM Jammu Incubation Centre (i-TBI). The Ideathon included idea pitches from various districts of North Kashmir, such as Baramulla, Ganderbal, Kupwara, and Bandipora, which were present-

ed and discussed. SBDUs, established by IIM Jammuin collaboration with the Ministry of Skill Development & Entrepreneurship Government of India, and the Dalit Indian Chamber of Commerce (DICCI)across all districts of Jammu and Kashmir, aims to provide a plat-

form for young entrepreneurs and innovators to refine their business ideas and address real-world problems. The event saw enthusiastic participation from across North Kashmir and the presence of dignitaries from

various colleges. The session began with an introduction to the SBDU program and the Ideathon by Shri Ishfaq, Coordinator, SBDU Bandipora. Dr. Vivek Sharma, Chief Innovation Officer at IIM Jammu, discussed the innovation of the state of the sta tion and incubation support provided by the IIM Jammu Incubation Centre (DST-i-TBI) at the Jagti (Jammu) campus and the ThinkIn incubator at Nowgam (Srinagar), off-campus. Shri Naren Karunankarn, Consultant, SBDU, shared insights on the SBDU program, while Dr. Shahid Jibran, Project Manager - SBDU, provided information on SBDUs and growing business opportunities in J&K.

IIM Jammu under the aegis of MSDE with **DICCI Partner for Business Ideathon and SBDU Inauguration in Bandipora**

REFUGEE MESSAGE BUREAU BANDIPORA, SEPT 2

Indian Institute of Management (IIM) Jammu, under the leadership of Prof. B.S. Sahay, Director, IIM Jammu, in collaboration with the Ministry of Skill Development & Entrepreneurship (MSDE), Government of India, and the Dalit Indian Chamber of Commerce (DICCI), conducted a one-day Business Plan Ideathon and Workshop at Government Polytechnic College, Bandipora, on September 2, 2024. The event marked the formal inauguration of the SBDU tion with IIM Jammu. Bandipora, officiated by Shri Manzoor Ahmad Qadri, Deputy Commissioner/District Development Commissioner. The SBDU initiative is a flagship program of the Ministry of Skill Development Ideathon included idea and Entrepreneurship, Government of India.

Qadri, Deputy Commissioner/District Development Commissioner presented and discussed. emphasized the critical role of skilling, effec- IIM Jammu in collaborative marketing of these tion with the Ministry skills, and the contribu- of Skill Development tion of SBDUs toward & self-employment. He (MSDE), Government of highlighted the importance of bridging the gap Chamber of Commerce between skill development and market needs. of Jammu and Kashmir, The event featured Shri aims to provide a platform



as the Guest of Honour. Shri Khan pledged support for capacity building of entrepreneurs through workshops in collabora-

Shri Javid Iqbal, Principal of Government Polytechnic College Bandipora, organized the Ideathon event in association with the IIM Jammu Incubation Centre (i-TBI). The pitches from various districts of North Kashmir, Shri Manzoor Ahmad such as Baramulla, Ganderbal, Kupwara, and Bandipora, which were

SBDUs, established by Entrepreneurship India, and the Dalit Indian (DICCI) across all districts Asim Khan, Scientist, F for young entrepreneurs

and innovators to refine their business ideas and address real-world problems. The event saw enthusiastic participation from across North Kashmir and the presence of dignitaries from various colleges.

The session began with an introduction to the SBDU program and the Ideathon by Shri Ishfaq, Coordinator, SBDU Bandipora. Dr. Vivek Sharma, Chief Innovation Officer at IIM Jammu, discussed the innovation and incubation support provided by the IIM Jammu Incubation Centre (DST-i-TBI) at the lagti (Jammu) campus and the ThinkIn incubator at Nowgam (Srinagar), off-campus. Shri Naren Karunankarn, Consultant, SBDU, shared insights on the SBDU program, while Dr. Shahid Jibran, Project Manager - SBDU, provided information on SBDUs and growing business oppor-

tunities in I&K.

During the valedictory session, Shri Javid Parsa, Founder of Parsa Foods and Beverages and a successful entrepreneur from Bandipora, shared his journey and discussed the challenges and opportunities in J&K. The vote of thanks was proposed by Ms. Rukhsana Bashir, SBDU Incharge Bandipora

The event provided a unique platform for participants to showcase their ideas, receive expert feedback, and explore opportunities for further capacity building and business incubation. The Capacity Building Program on Small Business Development Units by IIM Jammu sets the stage for transformative growth, empowering aspiring and existing entrepreneurs to realize their dreams and contribute meaningfully to the socio-economic development of the nation.



Tuesday, 03 September 2024-Web Version

IIM Jammu under the aegis of MSDE with DICCI Partner for Business Ideathon and SBDU Inauguration in B'pora

Jammu: The Indian Institute of Management (IIM) Jammu, under the leadership of Prof. B.S. Sahay, Director, IIM Jammu, in collaboration with the Ministry of Skill Development & Entrepreneurship (MSDE), Government of India, and the Dalit Indian Chamber of Commerce (DICCI), conducted a one-day Business Plan Ideathon and Workshop at Government Polytechnic College, Bandipora, on September 2, 2024. The event marked the formal inauguration of the SBDU Bandipora, officiated by Manzoor Ahmad Qadri, Deputy Commissioner/District Development Commissioner. The SBDU initiative is a flagship program of the Ministry of Skill Development and Entrepreneurship, Government of India.

According to a statement issued from Public Relations Office IIM Jammu, the event provided a unique platform for participants to showcase their ideas, receive expert feedback, and explore opportunities for further capacity building and business incubation. The Capacity Building Program on Small Business Development Units by IIM Jammu sets the stage for transformative growth, empowering aspiring and existing entrepreneurs to realize their dreams and contribute meaningfully to the socio-economic development of the nation.

 $\frac{\text{https://thekashmirhorizon.com/2024/09/03/iim-jammu-under-the-aegis-of-msde-with-dicci-partner-for-business-ideathon-and-sbdu-inauguration-in-bpora/#:~:text=Sahay%2C%20Director%2C%20IIM%20Jammu%2C,%2C%20on%20September%202%2C%202024.}$



IIM Jammu under the aegis of MSDE with DICCI Partner for Business Ideathon and SBDU Inauguration in Bandipora

Bandipora: The Indian Institute of Management (IIM) Jammu, under the leadership of Prof. B.S. Sahay, Director, IIM Jammu, in collaboration with the Ministry of Skill Development & Entrepreneurship (MSDE), Government of India, and the Dalit Indian Chamber of Commerce (DICCI), conducted a one-day Business Plan Ideathon and Workshop at Government Polytechnic College, Bandipora, on September 2, 2024. The event marked the formal inauguration of the SBDU Bandipora, officiated by Shri Manzoor Ahmad Qadri, Deputy Commissioner/District Development Commissioner. The SBDU initiative is a flagship program of the Ministry of Skill Development and Entrepreneurship, Government of India.

Shri Manzoor Ahmad Qadri, Deputy Commissioner/District Development Commissioner emphasized the critical role of skilling, effective marketing of these skills, and the contribution of SBDUs toward self-employment. He highlighted the importance of bridging the gap between skill development and market needs. The event featured Shri Asim Khan, Scientist, F as the Guest of Honour. Shri Khan pledged support for capacity building of entrepreneurs through workshops in collaboration with IIM Jammu.

Shri Javid Iqbal, Principal of Government Polytechnic College Bandipora, organized the Ideathon event in association with the IIM Jammu Incubation Centre (i-TBI). The Ideathon included idea pitches from various districts of North Kashmir, such as Baramulla, Ganderbal, Kupwara, and Bandipora, which were presented and discussed.

SBDUs, established by IIM Jammu in collaboration with the Ministry of Skill Development & Entrepreneurship (MSDE), Government of India, and the Dalit Indian Chamber of Commerce (DICCI) across all districts of Jammu and Kashmir, aims to provide a platform for young entrepreneurs and innovators to refine their business ideas and address real-world problems. The event saw enthusiastic participation from across North Kashmir and the presence of dignitaries from various colleges.

The session began with an introduction to the SBDU program and the Ideathon by Shri Ishfaq, Coordinator, SBDU Bandipora. Dr. Vivek Sharma, Chief Innovation Officer at IIM Jammu, discussed the innovation and incubation support provided by the IIM Jammu Incubation Centre (DST-i-TBI) at the Jagti (Jammu) campus and the ThinkIn incubator at Nowgam (Srinagar), off-campus. Shri Naren Karunankarn, Consultant, SBDU, shared

insights on the SBDU program, while Dr. Shahid Jibran, Project Manager – SBDU, provided information on SBDUs and growing business opportunities in J&K.

During the valedictory session, Shri Javid Parsa, Founder of Parsa Foods and Beverages and a successful entrepreneur from Bandipora, shared his journey and discussed the challenges and opportunities in J&K. The vote of thanks was proposed by Ms. Rukhsana Bashir, SBDU Incharge Bandipora

The event provided a unique platform for participants to showcase their ideas, receive expert feedback, and explore opportunities for further capacity building and business incubation. The Capacity Building Program on Small Business Development Units by IIM Jammu sets the stage for transformative growth, empowering aspiring and existing entrepreneurs to realize their dreams and contribute meaningfully to the socio-economic development of the nation

 $\frac{https://indiaeducationdiary.in/iim-jammu-under-the-aegis-of-msde-with-dicci-partner-for-business-ideathon-and-sbdu-inauguration-in-bandipora/#:~:text=Sahay%2C%20Director%2C%20IIM%20Jammu%2C,%2C%20on %20September%202%2C%202024.$



IIM Jammu under the aegis of MSDE with DICCI Partner for Business Ideathon and SBDU Inauguration in Bandipora

BANDIPORA: The Indian Institute of Management (IIM) Jammu, under the leadership of Prof. B.S. Sahay, Director, IIM Jammu, in collaboration with the Ministry of Skill Development & Entrepreneurship (MSDE), Government of India, and the Dalit Indian Chamber of Commerce (DICCI), conducted a one-day Business Plan Ideathon and Workshop at Government Polytechnic College, Bandipora, on September 2, 2024.

The event marked the formal inauguration of the SBDU Bandipora, officiated by Shri Manzoor Ahmad Qadri, Deputy Commissioner/District Development Commissioner. The SBDU initiative is a flagship program of the Ministry of Skill Development and Entrepreneurship, Government of India.

Shri Manzoor Ahmad Qadri, Deputy Commissioner/District Development Commissioneremphasized the critical role of skilling, effective marketing of these skills, and the contribution of SBDUs toward self-employment. He highlighted the importance of bridging the gap between skill development and market needs. The event featured Shri Asim Khan, Scientist, F as the Guest of Honour. Shri Khan pledged support for capacity building of entrepreneurs through workshops in collaboration with IIM Jammu.

Shri Javid Iqbal, Principal of Government Polytechnic College Bandipora, organized the Ideathon event in association with the IIM Jammu Incubation Centre (i-TBI). The Ideathon included idea pitches from various districts of North Kashmir, such as Baramulla, Ganderbal, Kupwara, and Bandipora, which were presented and discussed.

SBDUs, established by IIM Jammuin collaboration with the Ministry of Skill Development & Entrepreneurship (MSDE), Government of India, and the Dalit Indian Chamber of Commerce (DICCI) across all districts of Jammu and Kashmir, aims to provide a platform for young entrepreneurs and innovators to refine their business ideas and address real-world problems. The event saw enthusiastic participation from across North Kashmir and the presence of dignitaries from various colleges.

The session began with an introduction to the SBDU program and the Ideathon by Shri Ishfaq, Coordinator, SBDU Bandipora. Dr. Vivek Sharma, Chief Innovation Officer at IIM Jammu, discussed the innovation and incubation support provided by the IIM Jammu Incubation Centre (DST-i-TBI) at the Jagti (Jammu) campus and the ThinkIn incubator at Nowgam (Srinagar), off-campus. Shri Naren Karunankarn, Consultant, SBDU, shared

insights on the SBDU program, while Dr. Shahid Jibran, Project Manager - SBDU, provided information on SBDUs and growing business opportunities in J&K.

During the valedictory session, Shri Javid Parsa, Founder of Parsa Foods and Beverages and a successful entrepreneur from Bandipora, shared his journey and discussed the challenges and opportunities in J&K. The vote of thanks was proposed by Ms. Rukhsana Bashir, SBDU Incharge Bandipora

The event provided a unique platform for participants to showcase their ideas, receive expert feedback, and explore opportunities for further capacity building and business incubation. The Capacity Building Program on Small Business Development Units by IIM Jammu sets the stage for transformative growth, empowering aspiring and existing entrepreneurs to realize their dreams and contribute meaningfully to the socio-economic development of the nation

https://jkmonitor.org/index.php/iim-jammu-under-the-aegis-of-msde-with-diccipartner-for-business-ideathon-and-sbdu-inauguration-in-bandipora